



***The Chamber Alliance Program.
Collaborate to benefit our state.***

The Chamber Alliance Program is a unique partnership between VECCL and local chambers of commerce and business development groups. The program is designed to help achieve the best outcomes for business in Victoria.



Independent and non-government, VECCI has been making our members more successful by fighting for their interests and delivering products and services for growth, assurance and excellence for over 150 years. Through VECCI's policy and advocacy work, Victorian businesses enjoy lower taxes, less regulation and better infrastructure.

However, VECCI is always looking for new ways to improve business prospects in Victoria. We believe that collaboration with local chambers of commerce and business development groups through the Chamber Alliance Program represents a vital opportunity to ensure that every business is heard, regardless of industry, size or location.

The Chamber Alliance Program is a non-competitive, cooperative and **cost-free** partnership, which will strengthen the relationships between VECCI and local chambers of commerce and create a strong, united voice to benefit Victorian business at every level.

YOUR BUSINESS GROUP / CHAMBER

VECCI is pleased to offer your business group/chamber a **complimentary** Silver VECCI membership for one year. Usually \$625 pa (plus a \$95 joining fee), this membership package includes the following benefits:

- Representation on the VECCI Regional Council and Regional Reference Group.
- Access to the Employer Helpline for expert IR, OHS, EO and HR advice.
- Discounted member rates on VECCI training, networking events and business briefings.
- Annual subscription to the award-winning Business Excellence magazine and weekly RADAR e-newsletter.
- Access to tools, templates and industrial awards subscriptions.
- Access to the VECCI Business Centre in the heart of Melbourne.
- Entry in, and access to, the Member2Member Online Directory.
- Regular regulation updates.

PLUS

- A guaranteed 10% discount to all new members introduced by you
- A guaranteed 10% commission paid to your chamber for all new members introduced by you

YOUR MEMBERS

It is also important that **your members** benefit from the Chamber Alliance Program – after all, our chambers are both in the business of better business. As part of the Chamber Alliance Program, VECCI is delighted to offer the primary contact of your members a complimentary VECCI Bronze Business Club membership*.

Usually \$65 per year, this **free** membership package represents real value and includes:

- Access to the member-only VECCI Business Centre in the heart of Melbourne.
- Discounted member rates on VECCI training courses, networking events and business briefings,
- An annual subscription to Business Excellence magazine and weekly RADAR e-newsletter.

*primary contact is the owner, senior manager or similar from your registered membership.

Through the Chamber Alliance Program, VECCI looks forward to working with you to represent the needs of Victorian business and drive the growth of the Victoria's economy with strength, cooperation and commitment.

For more information, call Margi Cousins on 03 5327 7190, 0423 021 334 or email mcousins@vecci.org.au

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